



Big Brothers Big Sisters
of Prince Edward Island

2016 ANNUAL REPORT

Start Something

REPORT FROM BOARD AND EXECUTIVE DIRECTOR FOR THE YEAR 2015-2016

Our Vision is ... “every child on PEI who needs a Mentor has a Mentor” and our Mission is to “provide children in need with quality Mentoring programs”.

Big Brothers Big Sisters of PEI continues to play a significant role in the lives of many families in PEI. The table below indicates the number of children served between January and December 2016.

NUMBER OF CHILDREN SERVED IN 2016

Date	Big Brother	Big Sister	Big Couple	Big Sister Little Brother	In-School Mentor	Kids n' Kops	Go Girls	Game On	Teen Mentor	Total
Total children served 2016	18	29	10	4	40	10	34	34	112	291
Total children served 2015	18	38	6	4	48	11	34		10	169
Total children served 2014	23	36	9	3	50	11	6	8		146

While many of our matches in the Traditional Programs have graduated this year, we continue to serve many children through our Teen Mentoring, Go Girls and Game On Programs. In 2016 we have grown our Teen Mentoring program to include the Summerside and Kensington areas and in 2017 we will add programs in Montague. Go Girls and Game On programs were popular among volunteers and children involved in the Muslim Society of PEI, PEI Newcomers Association and after school programs at Eliot River School and the Stratford Youth Centre.

Our thanks once again to **MBS Radio** which has provided daily Public Service Announcements during the year inviting potential volunteers to become Big Brothers, Big Sisters, Big Couples or In-School Mentors.

Our staff continues to attend **Chamber of Commerce Mixers** and to speak with community organizations in Charlottetown and Summerside. Our community outreach is

very much appreciated by the groups we support through our displays and speaking engagements.

This year, **Kids-N-Kops** celebrated its 17th anniversary. This has been a valuable partnership with the Charlottetown Police, and we would like to thank department members for their continued support of this one-week day camp. Special thanks are extended to **Constable Tara Watts** for her ongoing assistance with the program and to Derek Lawther for his annual support in assisting with a very popular craft involving making beach chairs with the children.

We are always appreciative of the support we receive from the community through the on-going generosity of businesses and individuals. This year, for example, we were able to offer support at Christmas for **8 families**. This includes 8 of our Littles but 19 individuals in total. **Rodd Royalty Inn and Suites** provided a Christmas dinner and meeting rooms for our annual Christmas Party and Volunteer Appreciation event. Entertainment was provided by **Mark Haines** who led the group with a Christmas singsong.

During the summer, we were fortunate to receive a ten (10) week position through the **Federal Student Summer Jobs** program and hired **Damon MacDonald** to support our Cottage Campaign. In addition, through Skills PEI, we hired **Charlene Jadis**, to assist us in completing a file project where we organized our Casework Files for shipment to storage facilities at Iron Mountain in Halifax.

We would like to thank the **Mi'Kmaq Confederacy of PEI** for their support in hiring **Brittany Pellissier-Lush** to assist us in completing the cottage campaign. We have an on-going relationship with the Confederacy where we offer transferrable skills to young people in exchange for the support we receive to assist us with our campaigns.

It is noteworthy that during the past few years, we have received over **\$150,000** in wage subsidies from various programs. The grants received assist us greatly in our ability to generate funds to support our agency.

It is with sincere gratitude that we extend our appreciation to all the **Staff, Board Members** and **Volunteers** for their hard work, dedication and commitment to Big Brothers Big Sisters of PEI.

BOWL FOR KIDS SAKE 2016

	2013	2014	2015	2016
Total pledges	\$120,371	\$126,402	\$116,050	\$120,691
Sponsorship	\$10,050	\$15,700	\$12,150	\$9,459
Total	\$130,421	\$142,102	\$128,200	\$131,158
Expenses	\$46,146	\$53,204	\$46,532	\$50,948
Net	\$84,275	\$88,898	\$81,668	\$80,210
Number of teams	279	267	230	247

Average raised per team	\$431.44	\$473.42	\$504.56	\$488.63
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Bowl for Kids Sake:

In 2016, **Bowl for Kids' Sake** netted \$1400.00 less than in 2015. While we rebounded somewhat from the very difficult event in 2015 in terms of the number of teams recruited, we continue to struggle in growing the Bowl for Kids Sake to previous levels. While we attracted more teams, the amount raised per team was less than in 2015. Each year brings new challenges in terms of support but it is always encouraging to see that our Fund Development staff is able to attract new teams among members of the business community.

Cottage Campaign 2016

	2013	2014	2015	2016
Cash	\$418,148	\$429,798	\$493,687	\$487,551
Expenses	\$138,419	\$147,147	**\$197,792	\$165,751
Net	\$279,729	\$261,587	\$295,895	\$291,654

In 2016 the cottage winner, **Wendell MacNevin**, chose to take the cash. The cottage was subsequently sold to **John and Joanne DeLodder** of Brudenell.

Although we sold approximately 500 fewer tickets in 2016, we managed to complete the campaign within \$4000 of the 2015 campaign.

** Denotes ticket price increase

**2015-2016
BOARD of DIRECTORS**

CHAIR: Stephanie Rainnie

VICE-CHAIR: David Green

RETURNING DIRECTORS

1. Peter Russell (Past Chair)
2. Dennis Carver
3. Jo-Ellen Craig

4. Bruce Matheson
5. Nicole McKenna
6. Kenny Singleton

STAFF

Karen Pirch	Administrative Assistant
Mary Claire Fox	Caseworker Match Support
Nikki Roberts	Caseworker Match Support
Judy Hughes	Caseworker Match Support (.4)
Heather Doran	Communication and Development Manager
Mary Carr-Chaisson	Fund Development Coordinator
Myron Yates	Executive Director

**THANK YOU TO THE FOLLOWING CORPORATE SPONSORS
SUPPORTERS and FUNDERS
2015/2016 Sponsors**

- Adventure Camp
- Air Canada Foundation
- Alberton Bowling Lanes
- All About Golf
- Alpha Mills
- Anne of Green Gables Chocolates
- Anonymous
- Aspin Kemp & Associates
- Atlantic Police Academy
- BellAliant
- Belvedere Esso
- Bowl Canada
- Brad Oliver Realty Inc.
- Breadworks
- Brian Dollar
- Brookvale Winter Activity Park
- Burlington Amusement Park
- Burrito Jax
- Business Technology Consultants
- Butcher & Butcher
- Canadian Tire, Charlottetown
- Cavendish Entertainment
- Cavendish Farms
- Centum Mortgage Partners Inc.
- Century 21 Colonial Realty Inc.
- Charlottetown Police Services
- Chef Michael & Chastity Smith
- Ching Brothers Inc.
- Chucker's Trophies & Awards
- Cineplex Entertainment
- City Cinema Ltd.
- City of Charlottetown
- Clay Impressions Pottery
- Colour Blind
- Concorde Insurance Brokers Ltd.
- Confederation Centre of the Arts
- Consolidated Credit Unions
- Credit Union Place Bowling Alley
- Crossfire Adventure Paintball
- Culinary Institute of Canada
- DAVIDs TEA
- Delta Prince Edward
- Derek Lawther
- Desjardins Financial Security
- Discover KIA
- Diversified Metal Engineering Ltd.
- Domino's
- Doreen's Barber Shop
- Eastern King's Sportsplex Bowling Lanes
- Eastlink Security
- Fair Isle Ford Lincoln
- Feasible Fuels
- Feast Dinner Theatre Summerside
- Flower Buds
- FlyBoard Maritimes
- Foodland
- Gemini Screen Print & Embroidery
- General Auto Supplies
- go!pei
- Government of PEI, Dept. of Community Services & Seniors
- H & R Block
- Hambly's BrandSource Home Furnishings
- Health Conscious Therapeutic Massage

- Heart and Flowers
- House of Flowers
- Investors Group
- Island Press (West Prince Graphic & Eastern Graphic)
- Island Storm
- Island Wide Roofing
- IT Shared Services, PEI Provincial Treasury
- Jack Frost Festival
- Jewelry Plus
- Jumbo Video Johnson Insurance
- Kenny Singleton
- Ken's Island Fries
- Kent Summerside
- KFC
- Kingfisher Outdoors
- Kings Playhouse
- Kwik Kopy Design & Print Centre
- Larkin Bros.
- Linda Burke
- Lori's Beauty Salon
- MacPhee's Meats
- Main Street Mall
- Maritime Electric
- Maritime Fun
- Matos Winery & Distillery
- MBS Radio (Q93, CFCY, Spud FM)
- Mermaid Marine Products
- Microtech Supply and Service
- Mill River Fun Park
- Montague Atlantic Superstore
- Morley Annear Ltd.
- Murphy's Community Centre
- Murphy's Pharmacies
- Newcap Radio (Ocean, Hot 105.5)
- North Rustico Lions Club Bowling Lanes
- Odd Jobs
- O'Leary Farmer's Co-op Assoc.
- Paradise on the Sea Adventures
- Parks Canada
- Party Warehouse
- Peake & McInnis Ltd.
- PEI Berries Ltd.
- PEI Brewing Company
- PEI Credit Unions
- PEI Home & RV Centre
- PEI Mutual Festival of Small Halls
- PEI Provincial Parks
- Pepsi Bottling Group
- Peter Russell
- Phillips Auto Sales Ltd
- Police Association of PEI
- Precision Mechanical Inc.
- Prince Edward Island Preserve Company
- PropertyGuys.com
- Rawsome Juice Bar
- RBC Foundation
- Reactive Health
- Red Island Baked Potato
- Red Shore
- Red's Corner
- Rodd Royalty
- Saga Sailing Adventures
- Sandspit Entertainment Ltd
- Scholastics Canada
- Scotiabank
- ServiceMaster of PEI
- Shining Waters Family Fun Park
- Silver Streams Restaurant
- Sobeys
- Stratford Esso
- Subway Restaurants
- TD Bank
- Technomedia
- The Guardian
- The Insurance Company of Prince Edward Island and Atlantic Adjusting and Appraisals Ltd
- The Journal Pioneer
- The Juice Box Cafe
- The Very Best Candy
- Tignish Parish Centre Bowling Lanes
- Top Notch Lobster Tours

- Township Chevrolet Buick GMC Ltd.
- Union of Public Sector Employees
- UPEI Student Union
- UPS
- Used.Ca
- Watermark Theatre
- Web Site Advantage
- WestJet
- WestJet Cares for Kids
- Wilson Fuel Company Ltd
- Wilson Fuel Esso Stations
- Wintermoor Orchard

The 155 businesses and individuals listed above contribute to the impact that Big Brothers Big Sisters has throughout the province. The list does not include the 1200 bowlers who contribute to our Bowl for Kids Sake Campaign or the people who purchase over 14,600 tickets in support of the Dream Cottage.

To all our supporters, we offer our sincere appreciation and heartfelt thanks.