



Big Brothers Big Sisters
of Prince Edward Island

2017

ANNUAL REPORT





**Big Brothers Big Sisters
of Prince Edward Island**

**ANNUAL REPORT FROM BOARD AND EXECUTIVE DIRECTOR
FOR THE YEAR 2016-2017**

Our Vision is ... “every child on PEI who needs a Mentor has a Mentor” and our Mission is to “provide children in need with quality Mentoring programs”.

Big Brothers Big Sisters of PEI continues to play a significant role in the lives of many families in PEI. The table below indicates the number of children served between January and December 2017.

NUMBER OF CHILDREN SERVED IN 2017

Date	Big Brother	Big Sister	Big Couple	Big Sister Little Brother	In-School Mentor	Kids n’ Kops	Go Girls	Game On	Teen Mentor	Total
Total children served 2017	15	25	9	6	56	0	31	9	194	345
Total children served 2016	18	29	10	4	40	10	34	34	112	291
Total children served 2015	18	38	6	4	48	11	34	0	10	169
Total children served 2014	23	36	9	3	50	11	6	8		146

While 2017 has brought a slight decline in the number of matches in our Traditional program, we have made steady progress in our In-school Mentoring and Teen Mentoring programs. Teen Mentoring is especially popular among Leadership students in both High School and Intermediate school classes. In 2017 six High Schools including Montague Regional, Three Oaks, Bluefield, Kensington, Kinkora and Colonel Gray participated along with three Intermediate schools, Montague, East Wiltshire and Athena. Currently, we are in discussions with staff at Ecole Francois Buote, Morell Regional and Charlottetown Rural schools who have expressed an interest in starting programs in the Winter/Spring term in 2018. The growth in this program has been made possible with generous donations from the **Rotary Club of Charlottetown Royalty** (\$90,000) and **Rogers Communications** (\$25,000).

Our thanks once again to **MBS Radio**, our long-time media supporter, which has provided five Public Service Announcements daily on each of its three stations, **Q93, CFCY and Spud FM**, inviting potential volunteers to become Big Brothers, Big Sisters, Big Couples or In-School Mentors.

Our staff continues to attend **community events** and to speak with organizations in Charlottetown, Summerside, Montague and Souris. Our community outreach is very much appreciated by the groups we support through our displays and speaking engagements.

This year, our **Kids-N-Kops** summer program was not held due to a small number of eligible children on our Waitlist. We will offer the program once again in 2018 should there be sufficient interest.

We are always appreciative of the support we receive from the community through the on-going generosity of businesses and individuals. This year, for example, we were able to offer support at Christmas for **7 families**. This includes 8 of our Littles but 19 individuals in total. **Rodd Royalty Inn and Suites** provided a Christmas dinner and meeting rooms for our annual Christmas Party and Volunteer Appreciation event. Entertainment was once again provided by **Mark Haines** who led the group with a Christmas singsong.

During the summer, we were fortunate to receive a ten (10) week position through the **Federal Student Summer Jobs** program and hired **Damon MacDonald** to support our Cottage Campaign. Damon's position was also funded through the **Mi'Kmaq Confederacy. Skills PEI** provided support through their **Secondary Student Program** enabling us to hire **Sydney MacLeod** to assist with the Cottage Campaign.

It is noteworthy that during the past few years, we have received over **\$166,000** in wage subsidies from various programs. The grants received assist us greatly in our ability to generate funds to support our agency.

It is with our sincere gratitude that we extend our appreciation our **Staff, Board Members** and **Volunteers** and **Island Businesses** for their hard work, dedication and commitment to Big Brothers Big Sisters of PEI.

BOWL FOR KIDS SAKE 2017

	2014	2015	2016	2017
Total pledges	\$126,402	\$116,050	\$120,691	\$112,950
Sponsorship	\$15,700	\$12,150	\$9,459	\$13,870
Total	\$142,102	\$128,200	\$131,158	\$126,820
Expenses	\$53,204	\$46,532	\$50,948	\$43,369
Net	\$88,898	\$81,668	\$80,210	\$83,451
Number of teams	267	230	247	250
Average raised per team	\$473.42	\$504.56	\$488.63	\$451.80

Bowl for Kids Sake:

In 2017, **Bowl for Kids' Sake** netted \$3000 more than in 2016. Each year brings new challenges in terms of support but it is always encouraging to see that our Fund Development staff is able to attract new teams among members of the business community. A special thank you to Holland College students who raised over \$8500 during the campaign.

Cottage Campaign 2017

	2014	2015	2016	2017
Cash	\$429,798	\$493,687	\$487,551	\$492,752
Expenses	\$147,147	**\$197,792	\$165,751	**\$182,102
Net	\$261,587	\$295,895	\$291,654	\$310,650

In 2017, our ticket sales increased by 155 tickets over the 2016 campaign. The winner, **Louise Coneen**, chose to keep the cottage.

** Denotes ticket price increase

2016-2017 BOARD of DIRECTORS

CHAIR: Stephanie Rainnie

VICE-CHAIR: David Green

RETURNING DIRECTORS

1. Peter Russell (Past Chair)
2. Dennis Carver
3. Jo-Ellen Craig

4. Bruce Matheson
5. Nicole McKenna
6. Kenny Singleton

NEW DIRECTORS

1. Robert Saada
2. Lisa Doyle MacBain

STAFF

Karen Pirch	Administrative Assistant
Judy Hughes	Caseworker Match Support (.4) Until September 2017
Mary Claire Fox	Caseworker Match Support
Pam Murray	Caseworker Match Support
Nikki Roberts	Teen Mentoring Coordinator
Mary Carr-Chaisson	Fund Development Coordinator
Heather Doran	Communication and Development Manager
Myron Yates	Executive Director

THANK YOU TO THE FOLLOWING CORPORATE SPONSORS SUPPORTERS and FUNDERS 2016/2017 Sponsors

- Acorn Press
- Adventure Camp
- Air Canada Foundation
- Alberton Bowling Lanes
- Anne of Green Gables Chocolates
- Arsenault's Fish Mart Inc.
- Aspin Kemp & Associates
- Atlantic Aqua Farms
- Atlantic Police Academy
- Beauty and the Bees
- BellAliant
- Belvedere Esso
- Blueberry Cove Bed & Breakfast
- Boston Pizza
- Bray's Independent
- Broadway 45
- Bruce Matheson
- Brookvale Provincial Ski Park
- Buns & Things Bakery & Deli
- Business Technology Consulting
- Butcher & Butcher
- Campbell's Concrete Ltd.
- Canadian Tire Charlottetown
- Canadian Tire Summerside
- Captain Bart
- Carla Morgan
- Cavendish Farms
- Century 21 Colonial Realty Inc.
- Charlottetown Atlantic Superstore
- Charlottetown Airport Authority
- Charlottetown Islanders
- Ching Brothers Inc.
- Chucker's Trophies & Awards Ltd.
- CIBC Queen & Grafton Centre
- Cineplex Entertainment
- City of Charlottetown
- Coach Atlantic
- Cloggeroo – The Island Folk Festival
- Colour Blind Boutique
- Concorde Insurance Brokers Ltd.
- Confederation Centre of the Arts
- Corinne Morrison-Morton
- Cornwall Auto & Tire
- Cows
- CST Fuels
- CTV
- Culturel Carrefour de L'Isle-Saint-Jean
- Deep Roots Distillery

- Delta Prince Edward
- Dept. of Communities, Land, & Environment Forests - Fish & Wildlife Division - J. Frank Gaudet Nursery
- Desjardins Financial Security
- Dick Joyner
- Discover Kia
- DME Limited Partnership
- Doreen's Barber Shop
- DVA
- East Coast Paddle Adventures
- Eastern King's Sportsplex Bowling Lanes
- Eugene's General Store
- Fair Isle Ford Lincoln
- Fernwood Press
- Flower Buds
- Freak Lunchbox
- Ganong
- Giant Tiger
- Glen & Dianne Snell
- Government of Canada, Canada Summer Jobs
- Government of Prince Edward Island, Department of Family and Human Services
- H&R Block Summerside
- Hambly's BrandSource Home Furnishing
- Harmony House Theatre
- Hearts and Flowers
- Heron Cove
- HopYard
- Invesco Canada
- Investors Group
- Island Storm
- Island Wide Roofing
- Isle Saint-Jean Farm & Cheese House
- IT Shared Services, PEI Provincial Treasury
- J.L. MacPhee Meats
- Jack Frost Festival
- Jellystone Park™ PEI
- Jessica Frizzell & Friends
- Jewell's Country Market
- Johnson Insurance
- Kathy Stewart
- Kenny Singleton
- Ken's Honey Bee Farm
- KettleGrove SoapWorks
- King's Playhouse
- Kitchens Unlimited
- Linda Burke
- Lindsay Andrews
- Local Legends
- Lorraine Vatcher
- Lori's Beauty Salon
- Lynn Nimitz
- McInnes Cooper
- MacQuarries Meats Ltd.
- Maritime Electric
- Maroon Pig Art Gallery & Sweet Shop
- Mary MacLean
- MBS Radio (Q93, CFCY & Spud FM)
- Mermaid Marine Products
- Microtech Supply and Service
- Mi'kmaq Confederacy of PEI
- Montague Atlantic Superstore
- Murphy's Pharmacies
- Newcap Radio (Ocean & The Hot 105.5)
- Nimbus Publishing

- North Rustico Lion's Club
Bowling Lanes
- Northern Watters Knitware
- Off the Wallz
- Office of Sean Casey, Member of Parliament for Charlottetown
- Office of the Lieutenant Governor, The Honourable H. Frank Lewis
- Office of Wayne Easter, Member of Parliament for Malpeque
- O'Leary Farmers Co-op Association
- Peake & McInnis Ltd.
- PEI Credit Unions
- PEI Home & RV Centre
- PEI Police Association
- PEI Provincial Parks
- PEI Source for Sports
- Pepsi Bottling Group
- Peter Krauskopf
- Peter Russell
- Phillip's Auto Sales Ltd.
- Piatto Pizzeria + Enoteca
- Precision Mechanical Inc.
- Prince Edward Aqua Farms Inc.
- Prince Edward Island Potato Board
- Prince Edward Island Preserve Company
- PropertyGuys.com
- Provincial Alarm
- RBC Foundation
- Red Island Baked Potato
- Rock the Boat Music Festival
- Rodd Royalty
- Rossignol Estate Winery
- Rotary Club of Charlottetown
Royalty
- Saga Sailing Adventures
- Scholastic Canada
- Scotiabank
- Senator Percy E. Downe
- ServiceMaster of PEI
- Shoreline Design PEI
- Simpson Aqua Ventures Ltd.
- Skills PEI
- Small Print Board Game Café
- Sobeys
- St. Peter's Courthouse Theatre
- Stewart McKelvey
- Stompin' Tom Centre
Homestead & Schoolhouse
- Stratford Esso
- SUBWAY ® Restaurants
- Summerside Atlantic Superstore
- Summerside Western Capitals
- Technomedia
- Ted Rogers Scholarship Fund
- The Alley, Murphy's Community Centre
- The College of Piping and Celtic Performing Arts of Canada
- The Gray Group
- The Great George
- The Guardian
- The Guardian & the Journal Pioneer
- The Indian River Festival
- The Insurance Company of Prince Edward Island and Atlantic Adjusting and Appraisals Ltd
- The Journal Pioneer
- The Lanes, Credit Union Place
- The Thoughtful Squash
- Tignish Heritage Inn & Gardens

- Tignish Parish Centre Bowling Lanes
- Top Notch Lobster Tours
- Toronto Raptors Basketball
- Town of Montague 100 Days Festival
- Township Chevrolet Buick GMC Ltd.
- Trailside Music Cafe & Inn
- Tranquility Cove Adventures
- UPEI Student Union
- Used.ca
- Watermark Theatre
- Watts Tree Farm
- WestJet
- Wicker Emporium
- Wilson Fuel Company Ltd.
- Wilson Fuel Esso Stations
- Woodlands Maple Syrup
- Workshops on the Water Montague
- Wyman's of PEI

The 190 businesses and individuals listed above contribute to the impact that Big Brothers Big Sisters has throughout the province. The list does not include the 1200 bowlers who contribute to our Bowl for Kids Sake Campaign or the people who purchase over 14,600 tickets in support of the Dream Cottage.

To all our supporters, we offer our sincere appreciation and heartfelt thanks.