

BIG BROTHERS BIG SISTERS OF PRINCE EDWARD ISLAND

BOWL FOR KIDS SAKE 2020 – STEPS FOR SUCCESSFUL FUNDRAISING



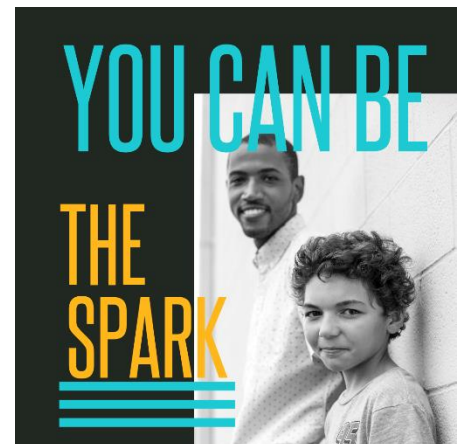
1. **Set a fundraising goal** – set your sights on a **Raise & Win prize** (see prize sheet)
2. **Pledge yourself first** & then ask your friends to **match your donation**
3. Take your **pledge sheet** everywhere
4. **Sell Bowl for Kids Sake Raffle tickets** (we provide)
5. **Sign up for On-line Fundraising** at www.bbbspei.ca (raise any money online & you double your Air Canada ballots!)
6. **Don't wait!** Start fundraising early

BOWL FOR KIDS SAKE IS A GREAT TEAM BUILDING OPPORTUNITY. REMEMBER TO HAVE FUN TOGETHER WHILE YOU ARE WORKING TOWARDS YOUR GOAL. AND DON'T FORGET TO PROMOTE YOUR INVOLVEMENT & BRAG ABOUT YOUR SUCCESSSES!



EASY WORK FUNDRAISERS

- Ask your employer to **match your team's fundraising** or to **pledge your team** (we'll provide the tax receipt)
- **Provide a prize to the top fundraiser on your team** like a paid day off, lunch with the boss, or a gift card – be creative
- ❖ **Tell us about your fundraising activities so we can help you promote them!**
- **Host a potluck, lunch, or breakfast for your office**
- Set up some competition by **challenging another business**
- Have a **bake off or bake sale**
- **Clean out the corporate closet** – sell excess inventory & unused items
- **Auction or raffle work perks** like a paid day off, job switch opportunity, prime parking spots, company items....
- Set up an **Eco fine jar** – employees pay between \$1 and \$5 for lapses like leaving lights on etc.
- Hold a **guess the number of jelly beans/candy in the jar contest**
- Ask people to give you a **\$20 donation to celebrate 2020**
- Put a **piggy bank for loose change** at your front desk
- **Sell Candy grams** for Valentine's Day
- Donate **Casual Day funds** to your team



EVERYONE WHO RAISES \$150 (OR MORE) WILL RECEIVE:
a **BFKS t-shirt**, a chance to win **1 of 7 Special Prize Packages**, & two chances to win **2 tickets to anywhere Air Canada flies in North America!**
(includes Mexico, Hawaii,

FOR MORE FUNDRAISING IDEAS:

Follow: our **Facebook, Twitter, or LinkedIn**

Visit: our website www.bbbspei.ca

Call: 902-569-KIDS or 1-877-411-3729

 Big Brothers Big Sisters

BOWL For Kids' Sake