



MENTORSHIP MATTERS



IMPACT REPORT



**Big Brothers
Big Sisters**

OF PRINCE EDWARD ISLAND

WHO WE ARE

Since 1975, **Big Brothers Big Sisters of PEI** has been making a meaningful difference in the lives of vulnerable children and youth through our free and accredited mentoring programs.

50 years

OUR MISSION

Enable life-changing mentoring relationships to ignite the power and potential of young people.

THE **POSITIVE** IMPACTS OF BBBS MENTORSHIP

Social - Emotional Competence
Mental Health & Well-Being
Educational Engagement
Employment Readiness

OUR VISION

All young people realize their full potential.

2024 PROGRAM HIGHLIGHTS

BBBS supported **52 community based** matches (Bigs & Littles) in 11 communities from Souris to O'Leary. We supported **15 In-School** matches in 7 communities from Souris to Borden-Carlton.

We gave away over **1400** brand new books to children and youth in Summerside, New London & Souris in 3 **FREE book events**.

We ran **2** sessions of our **Go Girls! Program** at Stone Park Intermediate School. The program promotes healthy eating habits, active living, and positive decision making.

We had **3 Tech N' Talk** sessions mentoring Island Seniors to improve their comfort and confidence with their digital devices.

Teen Mentoring is one of our strongest programs. High School students mentor children in elementary school for one hour each week. There were over 250 students involved last semester and currently we have trained **11 classes in 8 High School/Intermediate schools!** They will be paired with **16 elementary classes**, over all **3 counties**, ready to be matched with a young mentee and make a **BIG** impact in their school and community. That means about **700 students** will be involved in Teen Mentoring in 2024!



OUR PROGRAMS

SCAN ME TO
LEARN MORE

COMMUNITY-BASED MENTORING
IN-SCHOOL MENTORING
TEEN MENTORING

GO GIRLS!
TECH N' TALK
LAUNCH YOUR LIFE



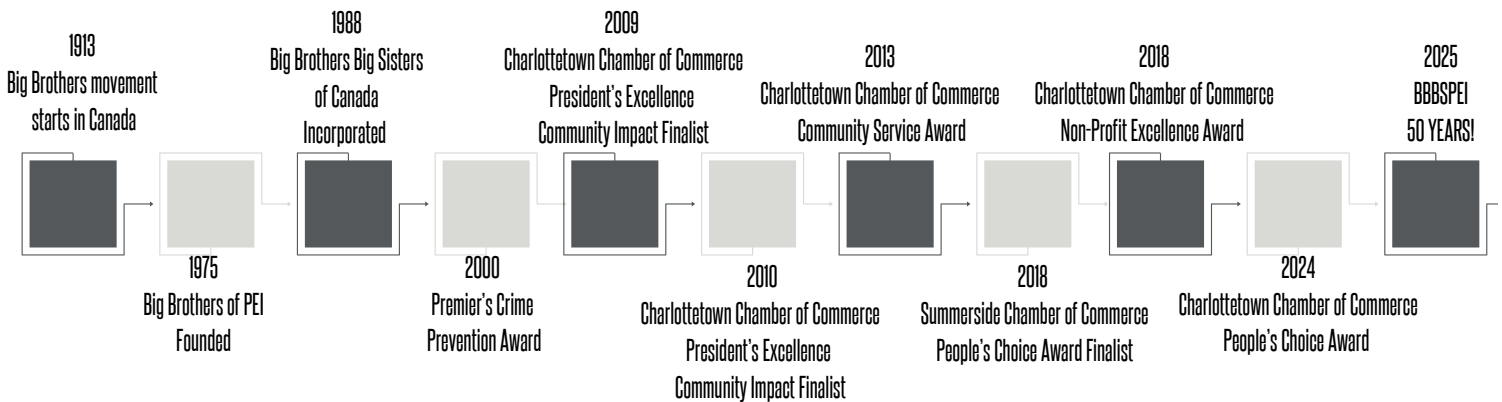
OUR STAFF

Myron Yates
Kieran Goodwin
Maureen Dela Torre
Jessica Dwan
Lorna Ansems
Katie Ansems
Lisa Jenkins
Pam Murray

BOARD OF DIRECTORS

Lisa Doyle-MacBain
Jacob Zelman
Tim McRoberts
David Green
Gary Conohan
Maggie Grimmer
John McAleer
Harrison Wood
Bob Kelly

BBBSPEI TIMELINE



WHAT DO YOU LIKE MOST ABOUT HAVING A MENTOR?

I love having someone to talk to and look up to. I love having someone that is always there to talk, and there for me.

Jordon

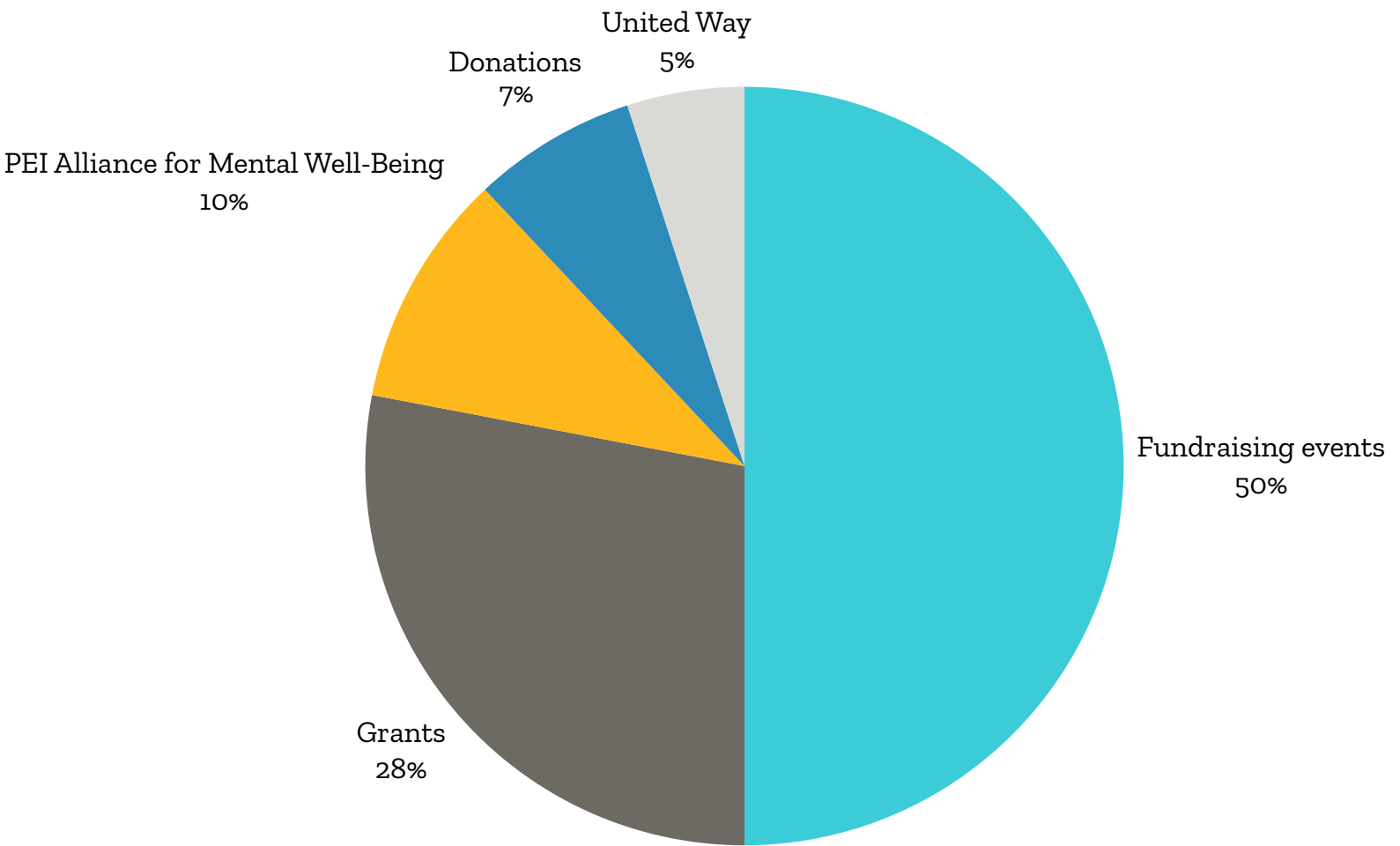
I like having a Big cuz its another person in my life who likes the same things and to do fun things with.

Hayley

I think our best memory is just being together. I love the good vibes she brings. She is such an amazing person!

Cassidy

SOURCES OF REVENUE



\$23 : 1

Every \$1 invested in BBBS returns \$23 to society.

MENTORED YOUTH SEE POSITIVE RESULTS IN LIFE, THE COMMUNITY AND WORK.

80 % PURSUE HEALTHY LIFESTYLES

81 % REPORTED STRONGER FINANCIAL LITERACY

87% HAVE STRONGER SOCIAL NETWORKS

47% HOLD SENIOR LEADERSHIP POSITIONS



WAYS TO GET INVOLVED

Help shape our future generations. You can make a **life-changing impact** that ignites the power and potential of children and youth in PEI!



Volunteers are at the core of the Big Brothers Big Sisters model. Our volunteers are essential to our mentoring programs, as well as other aspects of the agency. Volunteers support the Bowl for Kids Sake and Home Draw fundraising events as well as help our at the office. Sign up today to start making a difference!

Big Brothers Big Sisters of PEI raises **over 93%** of the revenue required to operate our **free** mentorship programs and services on an annual basis. These funds come directly from donors, funders, granters, businesses and event participants in our community. Every \$1 donated to BBBSN contributes \$23 back to our community through higher employment, education and volunteerism rates. Third-party events are another great way individuals and businesses can ensure children and youth can experience no-cost mentorship programs.



COMMUNITY SPONSORSHIP



The BBBSPEI Community Sponsorship program allows local businesses to support the ongoing work of the agency and the significant impact of mentorship. This unique program enables businesses to receive **year-round engagement** and **recognition** for their support of BBBS mentorship programs. Businesses position their brand as a community leader fostering positive change, showcasing their commitment to community impact and social responsibility.



2024 SUPPORTERS



CHAMPION SPONSORS



United Way
Prince Edward Island



PEI Alliance for Mental Well-Being
Advancing resiliency

DIAMOND SPONSORS

TOWNSHIP



PRINCE EDWARD AQUA FARMS INC.



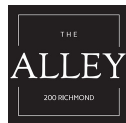
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MILL RIVER
RESORT • GOLF • CAMPGROUND



SILVER SPONSORS

