



# Big Brothers Big Sisters OF PRINCE EDWARD ISLAND

## Sponsorship Package 2025

*Celebrating*  
— 50 YEARS —

1975 - 2025



**2024 SUPPORTERS**

**CHAMPION SPONSORS**

- United Way Prince Edward Island
- PEI Alliance for Mental Well-Being

**DIAMOND SPONSORS**

- TOWNSHIP (BUICK, CHEVROLET, GMC)
- FURNITURE GALLERY
- PRINCE EDWARD AQUA FARMS
- MBS
- LG
- GREENFOOT
- STINGRAY
- AIR CANADA FOUNDATION
- Purolator

**PLATINUM SPONSORS**

- SCHOLASTIC
- Desjardins Financial Security
- WESTJET Cares for Kids

**GOLD SPONSORS**

- CULTURAL CENTRE OF PEI
- MURPHY'S PHARMACIES COMMUNITY CENTRE
- HOLLAND COLLEGE
- CREDIT UNION PROVINCIAL
- Bell Aliant
- MARITIME ELECTRIC
- DELTA HOTELS
- MARITIME MARINE SUPPLY
- ALLEY
- MILL RIVER
- Invesco
- Tim Hortons

**SILVER SPONSORS**

- BMO
- GLASGOW HILLS
- CHARLOTTETOWN
- the table
- THE INN AT BAY FRASER
- WHITECAP ENTERTAINMENT
- mySa
- AVONDALE
- HOLLAND COLLEGE
- CENTURY 21
- YOGA
- WATER WOOD CUSTOMS

— 50 YEARS —

PEI All Stars

# JOIN US AS A SPONSOR AND HELP SUPPORT ISLAND YOUTH IN 2025.

Big Brothers Big Sisters has been offering **FREE** Mentoring programs to Island youth for 50 years. We hold two major fundraising campaigns each year to support our programs.

Our **Home Draw** campaign offers the opportunity to win a fully winterized Home! The campaign runs from April to September.

**Bowl for Kids Sake** takes place in March. More than 1000 people on corporate and community teams raise funds, and celebrate together with a day of bowling.

Your support will be highlighted in various ways throughout 2025 such as media campaigns and on our Supporters Board which will attend many events across PEI. For more information, please refer to page 3.

## IMPACT OF YOUR SUPPORT

All funds raised stay on PEI. We believe that all youth deserve the right to reach their full potential. ***Our mission is to enable life-changing mentoring relationships to ignite the power and potential of young people.***

In the 2023/2024 school year our **sponsors** helped support:

- 50 community based matches
- 14 schools across the Island supported by our In-school mentors
- 250+ students in Teen Mentoring programs involving 7 high schools and 14 elementary schools
- 2 Go Girls! Sessions focusing on healthy eating/lifestyles and strong decision making skills
- 3 Tech N Talk seminars supporting seniors in using their tech devices

Sponsorship will be highlighted from January to September with recognition in **both** the **Bowl for Kids Sake** and the **BBBS HOME Draw** campaigns and in other ways throughout the year. All sponsorships are cumulative. Sponsors Gold and above will receive a **compliance package** detailing all marketing and promotion related to your sponsorship.

We would be pleased to discuss other opportunities to meet your sponsorship needs.

	CHAMPION \$7500	DIAMOND \$5000	PLATINUM \$2500	GOLD \$1500	SILVER \$500
<b>THE BENEFITS &amp; VALUE OF YOUR SPONSORSHIP WILL BE ACKNOWLEDGED IN THE FOLLOWING WAYS:</b>					
Your company acknowledged on our website and in our annual report, your sponsorship promoted on our social media - Facebook (4.7K followers), Instagram (1.6K followers) & X (2.6K followers)	✓	✓	✓	✓	✓
Your company displayed on our sponsorship board in all 3 bowling lanes, the BBBS HOME, and any other community events we attend, your sponsorship showcased in monthly newsletters and the BFKS wrap up newsletter	✓	✓	✓	✓	
Your company acknowledged in radio & remote interviews and print media, your support highlighted on our office sign (600 vehicles per hour)	✓	✓	✓		
Your logo printed on 1500 BFKS pledge sheets, banner ad on our website, signage and/or branded merchandise displayed at the BBBS Home and the opportunity to have a showcase day at the BBBS Home, recognition in all promo material including 10,000 BBBS HOME Draw brochures, your support highlighted on our office sign (600 vehicles per hour) quarterly	✓	✓			
Exclusive sponsor of our \$7500 Early Bird Home draw, <u>or</u> venue sponsor for BFKS, your logo on 20000 Home Draw tickets and in local TV ads, invitation to our volunteer appreciation event & Christmas party, sponsor profile on our website and socials, private corporate bowling time for team building	✓				

If your in-kind donation is chosen as a BFKS raffle ticket prize, your company logo will be on 10,000 raffle tickets.

# SPONSORSHIP REGISTRATION FORM 2025



My company has decided to support Bowl for Kids Sake and the HOME Draw through the following sponsorship:

- \_\_\_ CHAMPION (\$7500 AND UP)
- \_\_\_ DIAMOND (\$5000 and up)
- \_\_\_ PLATINUM (\$2500 and up)
- \_\_\_ GOLD (\$1500 and up)
- \_\_\_ SILVER (\$500 and up)

**Confirm your sponsorship by  
December 6, 2024  
to receive full sponsorship  
benefits.**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

**Please provide your company name exactly as you wish it to appear on promotional materials.**

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**Please describe your prize:**

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Logo:

\_\_\_ I have emailed a sizable JPG or PNG logo to [info@bbbspei.ca](mailto:info@bbbspei.ca)

For my monetary sponsorship I am paying by:

\_\_\_ cheque (payable to Big Brothers Big Sisters of PEI)

\_\_\_ Visa or Mastercard

\_\_\_ EMT to [info@bbbspei.ca](mailto:info@bbbspei.ca)

Card Number: \_\_\_\_\_

Expiry date: \_\_\_\_\_

Name of Cardholder: \_\_\_\_\_

For more information on

BBBSPEI

please scan here:



*thank you*

**PLEASE RETURN THIS FORM AND PAYMENT (IF APPLICABLE) TO:**

**Big Brothers Big Sisters of Prince Edward Island**

**Attn: 2025 Sponsorship**

**2 St. Peters Rd**

**Charlottetown, PE C1N5N2**

**902-368-7759 [info@bbbspei.ca](mailto:info@bbbspei.ca)**