

The Big Update

Supporter Edition

January, 2025

Happy
New Year

2025



Big Brothers
Big Sisters
OF PRINCE EDWARD ISLAND

As we begin a new year, we at **Big Brothers Big Sisters of PEI** are filled with gratitude for the incredible generosity and unwavering support of our community. Thanks to YOU, we've made a difference in the lives of countless children and youth across the Island. ❤️

The staff of BBBSPEI would like to wish you and yours a very Happy New Year and all the best for the year to come. We hope that you got to spend time relaxing with family and friends over the holidays and are now rested, rejuvenated and ready to face all that 2025 will bring your way.

CHRISTMAS FAMILIES

Thanks to the generous support of some of our monthly donors, corporate supporters and individuals, BBBS was able to make Christmas a little brighter for 13 families and 42 people in total. The gratitude expressed by the care-givers was heartwarming.

Thank
you

BOWL

FOR KIDS SAKE



50
YEARS
1975 - 2025

CELEBRATING 50 YEARS

On January 8, 2025, BBBS will launch our 2025 Bowl for Kids Sake campaign and begin the year-long commemoration of this being the 50th year of Big Brothers Big Sisters providing free mentoring programs to children & youth in PEI.

In recognition of our 50th, the theme for Bowl for Kids Sake this year will be **Celebrating 50 Years**, and the colour scheme will be black & gold.

Bowl for Kids Sake will take place **Saturday March 1st**, in Charlottetown, Summerside and North Rustico. This is the first of our two major fundraisers of the year. Big Brothers Big Sisters of PEI raises 93 % of our operating budget through Bowl for Kids Sake and the annual Home Draw. The funds raised have a direct impact on our ability to recruit and train volunteers, provide supplies and support for one-on-one community-based mentoring, In-school mentoring, and our large group programs like Teen Mentoring, Launch Your Life and Go Girls!

★ What You Helped Us Achieve in 2024:

- Supported **745 children & youth** through our mentoring programs, fostering friendships and growth.
- Held impactful events like free book giveaways in Summerside, Souris and New London and the Big Give Back
- Partnered with amazing sponsors and donors who believe in building brighter futures.

★ How You Can Continue Making a Difference:

Become a mentor or volunteer.

Participate in upcoming events, like **Bowl for Kids Sake** or purchase **Home Draw** tickets.

Make a donation at <https://www.canadahelps.org/en/charities/big-brothers-big-sisters-of-pei-inc>
Your support changes lives every day. Together, we're shaping the future of our community!

Thank you for being part of the Big Brothers Big Sisters family.

Here's to another year of creating BIG possibilities! 🎉